



## MISSISSIPPI STATE BOARD OF MASSAGE THERAPY

February 20, 2010

**TO:** All media outlet advertisers

**ATTN:** Advertising Department

In 2001, the Mississippi Legislature enacted the Mississippi Professional Massage Therapy Act (MPMTA) to require persons to be licensed in order to advertise or practice massage therapy for compensation. Under this Act, the Legislature found that in the profession and practice of massage therapy there is a necessity to preserve and protect individual life and health, promote the public interest and welfare by providing for the licensure of massage therapist.

In addition, Section 73-67-27 (7) Miss. Code Ann. (1972) as amended, provides that, *“advertisers shall obtain the license number from each massage therapist before entering into an agreement or contract to advertise any form of massage therapy as stated in this chapter. The license number(s) shall be part of the actual advertisement.”* See also Rule 704 of the Rules and Regulations ► [www.msmbmt.state.ms.us](http://www.msmbmt.state.ms.us) ► Important News tab.

This letter will serve as notification to you to request and print the license number(s) and name(s) of all massage therapists who will be performing massage therapy services on advertisements.

If you have any questions, please advise by writing to the Mississippi State Board of Massage Therapy, Post Office Box 20, Morton, MS 39117 or [director@msbmt.state.ms.us](mailto:director@msbmt.state.ms.us) or by calling 601-732-6038.